



## Welcome to SAM

Sobriety & Addiction Mentor™

We are thrilled to be working with you to help you stay connected to alumni while improving outcomes and measures!

### ① PLEASE SEND US A JOIN REQUEST EMAIL TO [SAM@LOOSIDAPP.COM](mailto:SAM@LOOSIDAPP.COM) CONTAINING THE FOLLOWING INFORMATION:

#### 1. Your treatment center basic information:

- Name
- Address
- Website URL
- Phone
- Logo URL (or as an attachment)

#### 2. A brief explanation on why you would like to participate in our SAM™ program.

#### 3. The list of center staff members who will participate in our program containing the follow columns:

- First and Last name
- Phone number
- Email address

### ② WE WILL REVIEW YOUR REQUEST AND YOU'LL RECEIVE A RESPONSE WITHIN A 72-HOURS PERIOD.

If your request is approved, you will receive an email containing your admin login credentials to our centers Dashboard website. Once logged in, you can start configuring your SAM™ account as described in the following steps.

*Note: If you are a pre-approved center, the response time is within 24 hours.*

### ③ SET UP YOUR ACCOUNT AND ADD A PATIENT OR ALUMNI

- The most effective and efficient way to get your alumni and patients added to the technology is through phone numbers. If you have the ability to export the phone numbers of your alumni to a **.csv file**, you can upload it on the dashboard and the patients will automatically have access to the SAM™ technology when they download the Loosid App at [www.loosidapp.com](http://www.loosidapp.com) or in the app store or google play.
- We recommend starting by setting your **TASKS** for your **Daily Checklist**. These are 5 things you as a treatment center recommend the patient does on a daily basis to stay sober. We have defaulted them, but feel free to customize to your facility.
- Add an **ALUMNI EVENT**. Please go to your events section on the menu to the left and add an event so that when your alumni and patients sign up, that they see something going on at your facility to get them engaged and connected!

### ④ ONBOARDING ALUMNI !!!

**This is VERY IMPORTANT to making the SAM™ technology a success for your facility!!**

**You will be responsible for getting your alumni and patients excited to use the technology!** We recommend different ways to get the word out...

- **Sending out an email** inviting them to download the Loosid App... You can find a tear sheet by clicking 'Marketing Materials' on the SAM™ pricing page. You can then provide the link to <https://loosidapp.com/> where they can download the technology
- **Onboarding at discharge**. When you give the phone back to the client or when they have access to it, show them how to download the app and they are ready to go!
- **Calling alumni** ~ when you speak to an alumni, you can say, "We want to stay connected and provide you with additional support to make your recovery a success. Therefore, we have invested in you to have the **SAM™ technology** so you can continue your recovery after you leave, and stay connected to alumni and staff if you should need anything!" **"Download Loosid in the App Store or on Google Play"**
- **Facebook Group Post** ~ you can post in your alumni Facebook group about the new technology to get people to download it! We have provided you with a Facebook Post as well on "Marketing Materials". You can attach the photo and copy and paste this text in the feed...

*We are so excited to offer our amazing Alumni this new Sobriety App From Loosid called SAM™!!*

*Stay connected to other alumni, get daily sober tips and support, journal and log your sobriety to stay on track and more! Use this amazing tool in your toolbox to stay in touch with us and your fellows and see what is happening with your alumni! We can't wait to chat with you! DOWNLOAD the Loosid App and start using the SAM™ technology NOW!!!*

Go to <https://loosidapp.com/> to download!

